WorkFortSmith – ‘100 Jobs’ Campaign

Our second annual ‘100 Jobs’ campaign is coming up soon! Now is your chance to purchase reduced pricing job postings. The goal of this campaign is to pool job postings from employers across the region into one location. All investments that are made into our pre-sold job posting packages will be invested directly towards the marketing of this campaign. The more jobs that we are able to pre-sell, the larger the media blitz we will be able to perform, the larger the audience your job postings will be exposed to, the higher the value you will receive for your job posting! During this campaign, no other outlet will be able to guarantee you as much regional exposure and value for your job postings as WorkFortSmith.

During the campaign, generic job postings are available and the price will be $75.00, and Promoted Job Postings will be $125.00. All job postings acquired by purchasing the partnership packages below will be at the generic job level (the package may be updated to Promoted Job Postings by paying an additional 30% of the package price). The increased value of your job postings through the WorkFortSmith networks will come from the heavy promotions and media support that this campaign will receive during the full 100 days – driving large amounts of traffic to the WorkFortSmith networks.

Platinum Partner: $3,750.00  (Promoted Jobs Package: $4,875.00)
- 75 Job Postings
- Web Listing As “Platinum Campaign Supporter” Until Next Year’s Campaign
- Listed on Press Release and Campaign Updates (4 Campaign Updates)
- Logo on Website for Duration of Campaign
- Sponsor Promoted on Social Media Pages

Diamond Partner: $2,250.00  (Promoted Jobs Package: $2,925.00)
- 45 Job Postings
- Web Listing as “Diamond Campaign Partner” Until Next Year’s Campaign
- Listed on Press Release
- Logo on Website for Duration of Campaign
- Sponsor Promoted on Social Media Pages

Gold Partner: $1,500.00  (Promoted Jobs Package: $1,950.00)
- 30 Job Postings
- Web Listing As “Gold Campaign Partner” Until Next Year’s Campaign
- Logo on Website for Duration of Campaign
- Sponsor Promoted on Social Media Pages
Campaign Supporter: $750.00  (Promoted Jobs Package: $975.00)

- 15 Job Postings
- Web Listing As “Campaign Supporter” Until Next Year’s Campaign
- Logo on Website for Duration of Campaign

To purchase or discuss one of the packages above, please contact Miles Crawford at the following:

Phone: 479-782-4693
Email: Miles@goyeinc.com