WorkFortSmith – ‘100 Jobs’ Campaign

Our second annual ‘100 Jobs’ campaign is coming up soon! The goal of this campaign is to pool job postings from employers across the region into one location to make them more accessible to job seekers throughout the region. All investments that are made into our campaign are invested directly towards the marketing of this campaign. The more sponsors that we are able to obtain, the larger the media blitz we will be able to perform, the larger the audience that our job postings will be exposed to, the higher the value every party invested into the campaign will receive!

*During the campaign, generic job posting are available and the price will be $75.00, and Promoted Job Postings will be $125.00. All job postings acquired by purchasing the partnership packages below will be at the generic job level (the package may be updated to Promoted Job Postings by paying an additional 30% of the package price). The increased value of your job postings through the WorkFortSmith networks will come from the heavy promotions and media support that this campaign will receive during the full 100 days – driving large amounts of traffic to the WorkFortSmith networks.

Platinum Sponsor: $5,000.00

- Mentioned on All Advertisements During Campaign
- Headline Web Listing As “Campaign Sponsor” Until End of Campaign
- Listed on all Press Release and Campaign Updates (4 Campaign Updates)
- Logo on Website for Duration of Campaign
- Sponsor To Receive Permanent Spot on Social Media Pages During Campaign

Diamond Sponsor: $3,500.00

- Mentioned on Campaign Updates (4 Campaign Updates)
- Web Listing as “Diamond Campaign Sponsor” Until End of Campaign
- Logo on Website for Duration of Campaign
- Sponsor Promoted on Social Media Pages During Campaign (higher frequency than Gold)

Gold Partner: $2,000.00
- Mentioned on Campaign Updates (4 Campaign Updates)
- Web Listing as “Gold Campaign Sponsor” Until End of Campaign
- Logo on Website for Duration of Campaign
- Sponsor Promoted on Social Media Pages During Campaign

**Campaign Supporter: $1000.00**

- Mentioned on Campaign Updates (4 Campaign Updates)
- Web Listing As “Campaign Supporter” Until End of Campaign
- Logo on Website for Duration of Campaign

To purchase or discuss one of the packages above, please contact Miles Crawford at the following:

Phone: 479-782-4693

Email: Miles@goyeinc.com